

# Floodplain Meadows

## - a farmers perspective

Andy Rumming - DW Rumming & Sons,  
Waterhay Farm, Wiltshire

# Introduction

- ▶ Our farm
- ▶ Our business enterprises
- ▶ How we integrate Flood Plain Meadows











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*Andy Rummings*  
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Andy Running's Beef

Available Today

Steak & Kidney Mix  
Silversides  
Fresh Liver

Andy Running's Beef

BUTCOMBE TRADITIONAL BREWERY Bitter

A man wearing a grey flat cap and a dark t-shirt with a circular logo that says 'TRADITIONAL BREWERY BUTCOMBE Bitter' stands behind a white cooler filled with meat. To his left is a small wooden table with a white vase containing pink and yellow flowers. In front of him is a chalkboard menu.

Andy Running's Beef

Available Today

Steak & Kidney Mix  
Silversides  
Fresh Liver

Andy Running's Beef

BUTCOMBE TRADITIONAL BREWERY Bitter







# Challenges

- ▶ Economic
- ▶ Policy changes
- ▶ Disease - Bovine TB and Neospora
- ▶ Infrastructure - small abattoirs
- ▶ Skills - Marketing and butchery

# FARM BUSINESS REVIEW









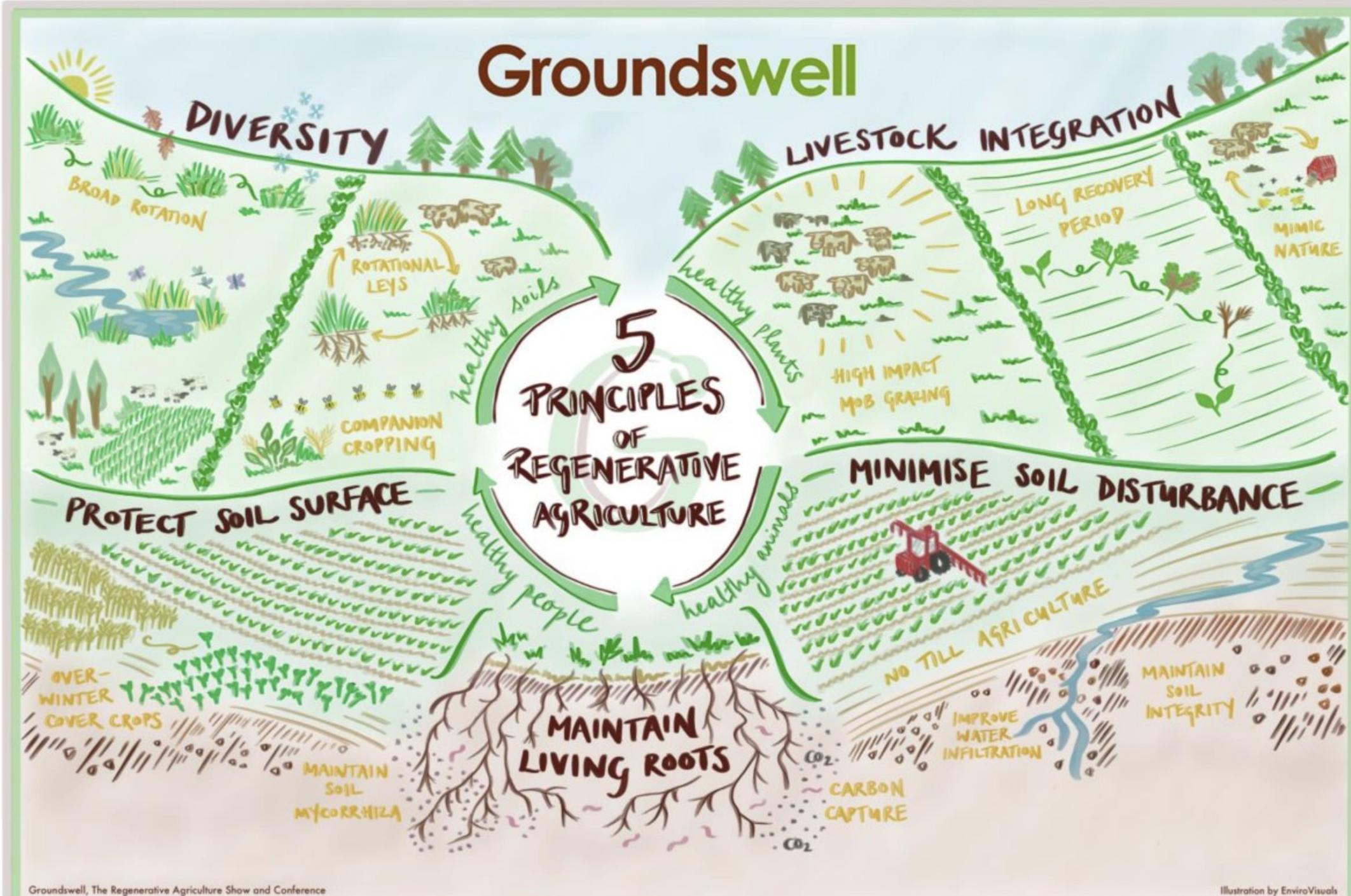
# Solutions

- ▶ Advances in farming
- ▶ Regenerative farming
- ▶ Environmentally (and nutritionally?)  
Conscious Omnivores!





# Groundswell







SUNDAY POUTINE

Roberta  
Hall-McCarron  
& Hamish McNeil  
RUMP CAP & DA CHEESE CHROUTIE



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